

Virginia Dental Association
47th House of Delegates in Brief
September 21 – 23, 2018

1. Reaffirmed: The VDA Board of Directors' decision to allow the VDSC to use the VDA email list to promote use of the VDSC vendors.
2. Approved: The Council on Government Affairs' resolution in support of hiring a dental benefits staff member, as an employee of the VDA, to assist VDA members with dental insurance issues and problems.
3. Approved: The Council on Government Affairs' recommendation that the VDA pursue legislation, to be presented to the 2019 VA General Assembly, to address problems associated with Silent PPOs. The Council will provide specific language for the proposed legislation.
4. Approved: The following Bylaw amendment:
Article VII, §6 - Names and Duties of Standing Committees
6. Peer Review and Patient Relations Committee
b. Duties: It shall be the duty of this Committee: (1) to maintain liaison with component peer review and patient relations committees; (2) to hear and act on appeals resulting from actions of component society peer review committees; (3) to exchange information concerning effective ways of handling patient grievances and peer review. ~~; and (4) to keep the peer review manual current by proposing new and appropriate changes to the Board of Directors.~~ In all original hearings, actions on appeal, and other matters brought to the Committee, the Committee shall ~~conform to~~ **be guided by** the provisions of the **ADA** peer review manual. The Committee shall meet at least one time a year and additional meetings scheduled at the call of the chair.
5. Referred: Back to the Board of Directors for further study: The Council on Government Affairs approved the concept of dentists administering ~~flu~~ vaccines in their offices and requests approval to proceed with this initiative.
6. Approved: The following Bylaws amendment (changing the Task Force on Marketing to a Standing Council):
Article VII §7.3 (existing numbers 3 and 4 will be renumbered accordingly)
Council on Marketing
a. Membership: This Council shall consist of five to ten members at-large and one ASDA member of the VCU School of Dentistry. The members at-large shall serve three year staggered terms to be appointed annually by the President-Elect. Members at-large shall be representative of the diversity of the VDA membership and shall include a new dentist (less than ten years since receiving a D.D.S./D.M.D. degree). Membership shall be based on skill set, expertise and passion.

The Council shall meet at least four times a year with additional meetings at the call of the Chair.

b. Duties: It shall be the duty of this Council: (1) to lead all marketing, advertising, branding and public relations efforts of the Virginia Dental Association; (2) to support the established communications strategy of the VDA and serve as a focus group and resource to the Communications Department; (3) to foster relationships among members to strengthen the VDA community; (4) to promote the importance of oral health and to educate the public about oral health concerns and (5) to promote the Association and its programs to members, potential members, and the dental community at large.

c. The Council may appoint subcommittees as needed consisting of individuals, not limited to the VDA members, that have the expertise and skill set needed to accomplish desired goals.

7. Approved: The following Bylaws amendment (additional duties of the President-Elect):
Article IV, § 4-B
- i. Serve as an advisory (non-voting) member to all task forces and work groups.
 - j. The President-Elect shall appoint the members of the Council on Marketing.
8. Approved: The 2019 Budget as submitted.